

B.S. MANAGEMENT COURSE DESCRIPTION - PROPOSED REVISIONS

MGT 331, Human Resource Management, 3 cr, 3 cl hrs

~~Planning and utilization of human resources, including recruitment, selection, equal employment opportunity, safety, compensation, appraisal, unions, training, and job evaluation.~~

Managing human resources in technology and engineering organizations including employee recruitment and retention, leading teams, managing employee performance, and analyzing organizational productivity, among other critical topics.

MGT 451, ~~Technology Management~~ Entrepreneurship Seminar, 3 cr, 3 cl hrs

~~Prerequisite: MGT 330~~

~~—— Seminar focused on current management issues in complex technology organizations.~~

~~Motivating and measuring performance in ambiguous situations. Leadership and growth issues in entrepreneurial technology organizations.~~

~~Prerequisite: any two of the following courses: ECON 251, ECON 252, MKT 335, FIN 302~~

Seminar focused on building new technology products or services from idea creation through commercialization, to include budgeting, financial analysis, marketing, project planning, and strategies for intellectual property protection.